



HOUSE RULES

PLEASE BE AWARE OF OTHER GOLFERS
DO NOT RAISE THE CLUB ABOVE KNEE HEIGHTS
PLAYERS PLAY EACH HOLE ONE AT A TIME
BALLS CAN BE MOVED AWAY FROM
THE SIDES TO PLAY YOUR SHOT
IF YOUR BALL IS STUCK, PLEASE ASK FOR HELP
PLEASE USE THE DRINKS STANDS
KEEP AN EYE OUT FOR HELPFUL SIGNS
MAX SEVEN SHOTS ON EACH HOLE
BUT MOST IMPORTANTLY...

HAVE FUN

PLONK

CRAZY GOLF

PARTNERSHIPS

ABOUT PLONK

Thank you for considering a partnership with Plonk Golf and our London's nightlife leading activity bars.

A bit about us: Plonk Crazy Golf was founded by a team of art directors from the film and entertainment industry. Together our creative team, we opened our first pop up in Shoreditch in 2014.

Our courses and venues are totally unique and fully customisable, which means that our mini golf business is like no other. Not only do we design all of our courses, we build them in house, artwork them, embellish them and tie them succinctly with our partners.

I hope this presentation helps to outline how we can work to build our businesses together.

Elliot Scott

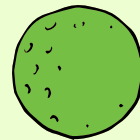
Managing Director and Founder



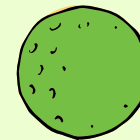
PLONK

VENUE & PRODUCT PARTNERSHIPS

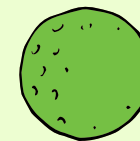
Breweries, Alcohol and Drinks brands.



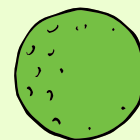
Hospitality, Pubs, Bars & Nightclubs



Lifestyle and Garment brands



Major Tourist Attractions and Theme Parks



Street Food & Pop up food brands



Games Brands, Arcade operators and Games retailers



ABOUT PLONK

A ROUND OF GOLF

A ROUND TAKES 30 MIN.

-
AVERAGE INCREASED
DWELL TIME OF 1 HRS

-
9 HOLE COURSES.

-
TOTALLY BESPOKE HOLES

-
CAN BE POSITIONED
INDOORS OR
OUTDOORS.

OUR CUSTOMERS

PLAYABLE BY PEOPLE OF
ALL ABILITIES.

-
50/50 MEN & WOMEN

-
PLAYERS FROM 6YRS TO
60 YRS.

-
SUITABLE FOR
CORPORATE DAYS, STAG
& HEN PARTIES TO KIDS
BIRTHDAY PARTIES.

OVER 500,000
PLAYERS TO DATE

-
OVER 45 POP UPS
TO DATE

-
THE COURSES ARE
MADE BY PLONK



TURNKEY
BUSINESS
SOLUTIONS

-
BESPOKE
CONTENT
CREATION

-
RECOGNISED
BRAND

BOOKINGS & SALES

5 DAYS A WEEK
BOOKINGS TEAM

-
20,000 VISITORS TO OUR
SITE MONTHLY

-
HIGH ONLINE SALES RATE

-
SALES SUPPORT VIA
MARKETING PACKS
& CONTENT CREATION

WHO WE WORK WITH

BARS AND PUBS
LEISURE OPERATORS

-
THEME PARKS

-
MUSEUMS & ZOOS

-
FOOD HALLS & MARKETS

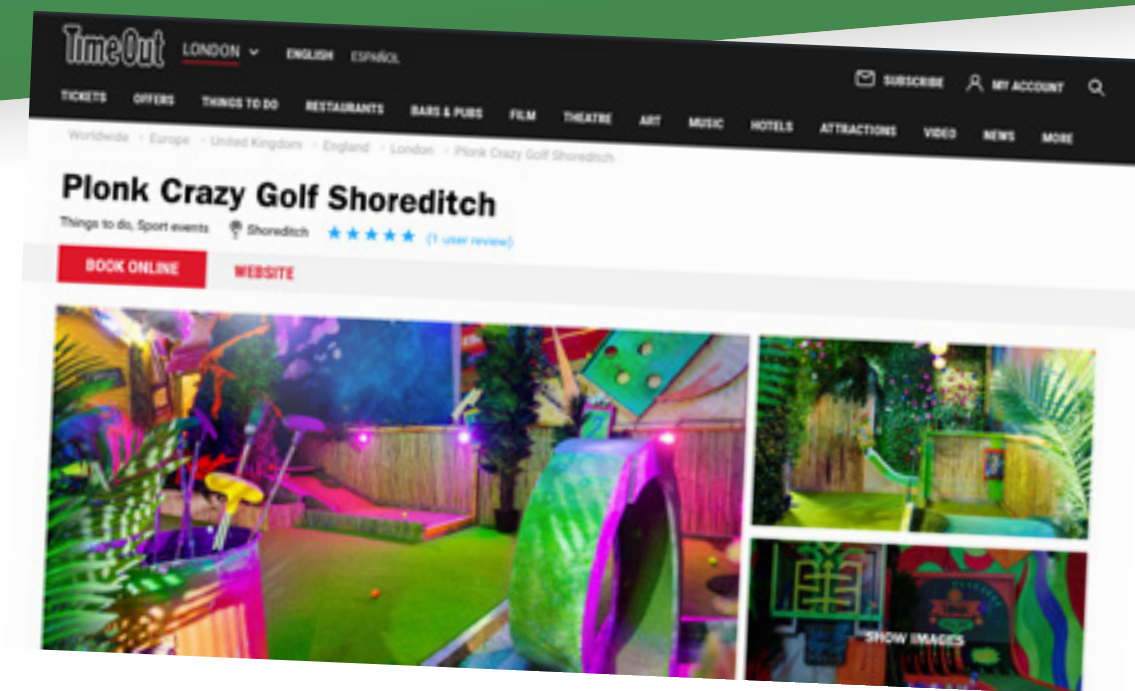
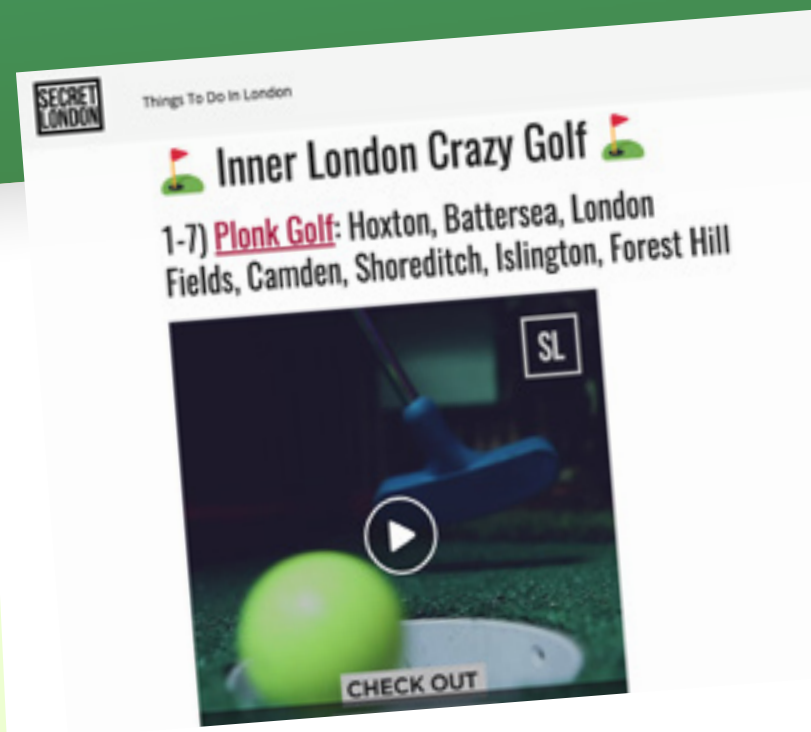
-
SHOPPING CENTRES

-
PROPERTY DEVELOPERS

OUR BRAND

ONLINE STATS PER MONTH

-  5000 UNIQUE VISITORS
-  40,000 HIT A MONTH
-  £40 AVERAGE SALE



REGULAR PRESS APPEARANCES



4.5 - 5*



+10K



8K



5K

STRONG COMMUNITY FOLLOWING



REGULAR TELEVISION APPEARANCES



OUR CUSTOMERS & SALES

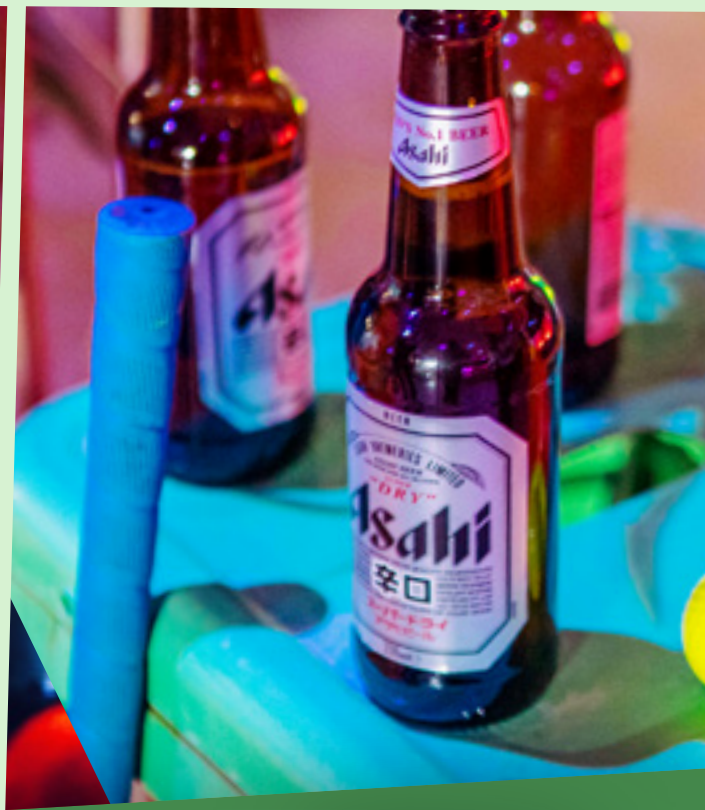
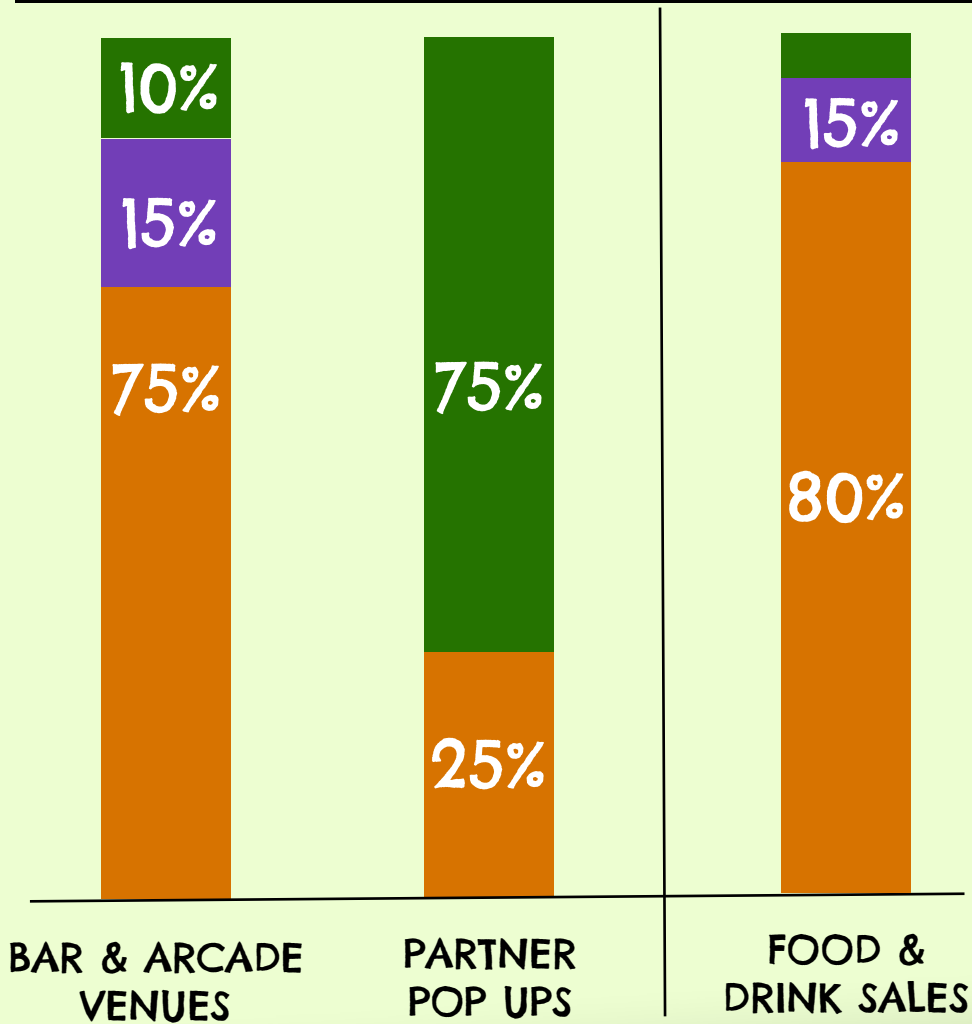
Our bar and arcade venues have a customer base which comprises mainly of adults on nights out with friends and date nights.

Our leading venue sales come from our lagers, pale ales and house cocktails.

FAMILIES

CORPORATES

18-40s



PLONK CAMDEN

Camden is one of our leading venues, welcoming over 30,000 players a year.

This venue has a bottle bar we can use for brand activations.

- 50 CAPACITY VENUE
- 1000sq FT / 100sq M
- 9 HOLE GOLF COURSE
- NO LICENSE, BYOB ONLY
- NO SEATING SPACE
- NO FOOD SALES



PLONK

PLONK HACKNEY

This idyllic spot next to trendy London Fields is a gamers paradise. Filled to the brim with a mini golf course, board games cafe and arcade space this is a dice rolling, flipper bashing, loop putting playground.

- 60 CAPACITY VENUE
- 2500sq FT / 250sq M
- TRENDY LOCATION
- ARCADE / PINBALL
- LICENSED TO 11PM
- OVER 300 PLAYERS A WEEK
- MINI GOLF / BOARD GAMES

TOURNAMENT

This location is a perfect spot for tournament activations, summer events, corporate parties.

We can provide photo-booths, tournament masters, take away bags, prizes and some unique activations with our vending machines.



PLONK HACKNEY

The logo for Plonk, featuring the word "Plonk" in a stylized, bold, white font. The letter "o" is replaced by a white golf ball with black dimples. The background is a solid dark blue.

PLONK PECKHAM

Our Peckham venue is 400m² of South London's finest games bar. With an indoor 9 hole golf course to challenge even the most experienced mini golfer. With a retro arcade to bring back deep feelings of nostalgia, this sopcially distanced space is one of the jewels in our crown.

- 200 CAPACITY VENUE
- 4000sq FT / 400sq M
- 9 HOLE GOLF COURSE
- LICENSED BAR
- ARCADE / PINBALLS
- 9 HOLE MINI GOLF

FUTURE PLANS

We are currently looking for food and drinks brands / opperators to work with at this site. We have a full cellar and cocktail bar, so this venue is perfect for drinks and food brand partnerships.



MERCH PARTNERSHIPS

BRANDED TROPHIES & MEDALS

Our medals and trophies are all made in house and we can have bespoke stock made for partners and brands. These are great addition to our tournament packages

BRANDED TOKENS & SCORECARDS

We can have our arcade tokens branded and custom designed for the most special of relationships. We can offer branded tokens for purchasers of specific stock

CUSTOM CRAZY GOLF CREATIONS

We have created custom crazy golf creations for the likes of Topman, Secret Cinema ad London Zoo, so if you have an experiential concept for your event or product, a couple of mini golf holes are your solution.

MERCH VENDING MACHINES

Our unique merchandise vending machines stock our great in house creative content. Such as take away bespoke games so that people can interact with your brand beyond an event.



SOME OF OUR CLIENTS



THANK YOU

Thank you very much for taking the time to read our pack.

If you would like to have a viewing of one of our products in action, or have further questions, please get in touch with us.

Elliot Scott
PLONK GOLF DIRECTOR

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